



MEDIA CONTACT:

Heather Wong

heather@fusionofideas.com

949-453-0740 x105

FUSION OF IDEAS NAMES DEBORAH BARLOW AS CHIEF EXECUTIVE OFFICER

Barlow is supported by a team of senior leaders to drive her vision for 2021.

LAKE FOREST, Calif. – February 10, 2021 – FUSION OF IDEAS, a Southern California mobile technology company that creates brand experiences and software solutions for businesses, announces Deborah Barlow as chief executive officer.



Deborah Barlow, CEO, FUSION OF IDEAS

Barlow has been with FUSION OF IDEAS for over a decade as chief operating officer and is an integral part of the company's continued growth. Barlow's new role as CEO lends her the responsibility to oversee the company's business strategy and operations.

"It is an honor to step in at this capacity and lead a team of talented employees," said Barlow. "In today's business landscape, our business clients rely on technology more than ever to grow and have a competitive edge. I look forward to helping craft FUSION OF IDEAS' next chapter as we harness today's digital transformation era."

With a mission to help transform businesses through the use of technology, FUSION OF IDEAS serves clients through solutions mapping, software development, deployment services and technology hardware customization. Solutions mapping, the company's newest service offering, helps enterprises of all sizes create a turnkey roadmap of a software deployment strategy.

Barlow is supported by a team of senior, multi-disciplinary leaders to help drive her vision forward. Among them include:

- **Tyler Harmor, Chief Technology Officer** - At the helm of FUSION OF IDEAS' innovation and technology strategy, Harmor oversees the company's in-house software development team to design and implement transformative technology solutions to companies across numerous industries.



